Korey Scott Fitzgerald

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Experienced Front-End Designer/Developer with proven ability to quickly and efficiently hand-code clean HTML/CSS.

RELATED EXPERIENCE

Mzinga Inc., Burlington, MA   2008 – 2014

Front-End Web Designer/Developer

Served as the lead designer for OmniSocial Engaged product. Designed and implemented the responsive version using a Bootstrap framework. Worked within an Agile sprint environment. Determined product design for administrative tools, as well as overall front-end look and feel. Implemented designs for clients including ABC, Consumer Reports and MLB.

Wayfair (formerly CSN Stores, Inc.), **Boston, MA**   2005 – 2008

Front-End Web Designer/Developer

Developed, maintained, and edited all HTML/CSS for 200+ dynamic e-commerce websites focusing on producing search-engine friendly, semantic, and standards compliant code. Worked closely with senior and junior level designers and developers to quickly deploy new sites, new features and edits across all of the company's dynamic e-commerce websites.

Freelance Consultant, Malden MA   2002 - 2008

HTML/CSS/UI Consultant

Developed clean, consistent, multi-browser safe HTML and CSS code. Incorporated client designs and documentation into cohesive and functional websites.

Best Buy, Saugus, MA   2003 –2005

Customer Specialist

Sold computers, media products and accessories in a non-commission environment with a focus on customer satisfaction. Managed daily stock counts and merchandising.

Beansprout Networks, Inc. Cambridge, MA   1999 – 2002

UI Designer / Product Developer / Content Manager

Designed and implemented UI, page layout, and navigational flows for sites within the medical and healthcare fields. Created HTML mockups and wireframes. Developed concepts for e-commerce sites. Participated in running usability tests. Worked closely with Marketing and software engineers to refine and maintain functional specifications. Built and managed email newsletters for distribution to 50,000+ recipients.

Tech 2000 Worldwide, Inc. Canton, MA   1997 - 1998

Web Designer / Content Manager

Designed UI/UX for motorsports-related websites. Performed daily news and statistical content updates. Created specialized sites for seasonal events. Interacted with reporters and content providers from various racing associations nationwide.

SKILLS

Responsive Design

HTML

CSS

Graphic Manipulation

UI Design

Prototyping

Wireframes

Scrum/Agile

PORTFOLIO

korey.uxd.design

EDUCATION

1990-1994
Syracuse University
Syracuse, NY

BA Liberal Arts. Majored in Psychology and Anthropology

References available upon request.

WinterWyman, Waltham, MA   1997

Web Content Manager

Performed and managed daily content updates to highly trafficked recruiting website. Sourced candidate applications and distributed to appropriate recruiter.

Word Jenny, Inc. Woburn, MA   1996 - 1997

HTML Programmer / Content Manager / Graphic Designer

Developed HTML-based sites for the SMB market. Designed and maintained content on clients sites and company site.